

# Communication and Dissemination in Collaborative Research Projects

Your collaborative research and innovation partners

## Our Service

The MODUS Team has experience to lead and drive the Exploitation Planning and Dissemination process using a tailored methodology. We do so by systematically guiding consortia to identify and prioritise the best exploitation opportunities, as well as identifying key messages to be delivered to specific stakeholders.

In addition, MODUS possesses the skills and knowledge to develop communication kits tailored to the requirements of each project, using proven platforms and capitalising on access to extensive networks.

## What we will do for you

### Materials and Tools:

- Developing and maintaining materials (videos, press releases, newsletters, leaflets, infographics) and channels (website, social media, emails).
- Enhancing the communication of project objectives and progress for a wide lay audience

### Plans for Use and Dissemination:

- Linking the dissemination and communication activities to the Exploitation Planning activities to ensure a comprehensive, efficient and effective approach.

### Delivering Impact:

- Utilising professional and specialist skills in designing and implementing a strategy for communication and dissemination activities.

### Compliance Management:

- Ensuring the correct implementation of internal review processes prior to dissemination of project results.
- Tracks all activities to facilitate reporting to the funding body.
- Maintains both secure confidential and public facing repositories for ease of access to all material and documents.

### Market research and Bench-Marking:

- Horizon scanning, market research and analysis, identification of opportunities for collaboration and sustainability to maximise and optimise the dissemination and communication activities.
- Knowledge and understanding of relevant dissemination platforms (journals etc).

## Want to find out more?

If you would like to know more about our Innovation Management services, please do not hesitate to contact one of our experienced Innovation Managers who will be happy to offer further information and guidance: [info@modus.ltd](mailto:info@modus.ltd)



[info@modus.ltd](mailto:info@modus.ltd)



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