

Research Project Development & Proposal Writing Services

FEATURES

- * Clarifying the scientific and technical objectives.
- * Concept assessment and feasibility
- * Establishing development timelines, schedule, resources and budget.
- * Risk management strategies and resolving uncertainties.
- * Consortium building and detailed planning.
- * Developing of a winning strategy.
- * Drafting the Impact section with establishment of draft business plans and dissemination/communication strategies.
- * Drafting the Implementation section.
- * Extensive knowledge gained from developing winning research proposals.
- * Administration of submission process on the Participant Portal.
- * Providing a central point of coordination for the entire proposal development process.
- * Risk-sharing, Success-based fee model for contractual engagement.

COSTS

- * Modest up-front commitment fee
- * Success fee- by arrangement

WHAT OUR CUSTOMERS SAY

Very very special thanks for the very efficient support. As always, it's a great pleasure collaborating with you and your team.

Special thanks to the MODUS Team again who pushed this proposal very hard. It's a mammoth task to manage twelve (12!) parties involved.

H2020 PROGRAMMES

- * **EXCELLENT SCIENCE:** European Research Council (ERC), Future and Emerging Technologies (FET), Marie Skłodowska-Curie Actions (MSCA), Research Infrastructures
- * **INDUSTRIAL LEADERSHIP:** Leadership in Enabling and Industrial Technologies (LEIT), Information and Communication Technologies (ICT), Key Enabling Technologies (KET), Space; Access to Risk Finance, Innovation in SMEs
- * **SOCIETAL CHALLENGES:** Health and Wellbeing, Food Security, Transport, Energy, Climate action, Societies, Security

BENEFITS

- * Effective focus of the experts on the excellence/scientific section of the proposal
- * Proven efficient tools provided for research proposal and budget development
- * Commercial expertise and experience to develop strong industrial involvement and impact
- * Practical and successful approach to drafting effective implementation sections
- * Small up-front fee minimises the risks for the customer.

OUR APPROACH

Often senior researchers are reluctant to lead EU research proposals. The complexity of forming a consortium, developing a collaborative strategy and research plan, gathering all the relevant information and developing the project budget is a major deterrent to coordinating and leading projects.

For research-intensive organisations, there are clear advantages in coordinating proposals including leading the research collaboration, defining the most suitable consortium, and supervising the development of the budget.

Performing the role of coordinator in developing the proposal is not a trivial undertaking and the ultimate quality of the proposal will benefit substantially from the support of highly experienced EU research planning professionals.

Many organisations employ specialist EU staff to support researcher in this endeavour. MODUS provides support beyond what is normally delivered by an EU office, as we will also facilitate and take a leading role in the development of a strong consortium, based on our extensive experience and large network of leading European researchers and the design of topic focused research strategies for the proposal. Furthermore, MODUS buys-in to the success of the proposal by sharing the risk with customers through fee models based on selection of the proposal for funding.

Developing a H2020 project and proposal submission can be both enormously challenging and rewarding. You won't win them all but the benefits far outweigh the disadvantages. Most importantly it doesn't have to be an isolating experience that leaves you drained at the end of many months of intense preparation.

The MODUS team are highly experienced in all aspects of the project planning and proposal development process, and know what makes the difference between a good project with excellent prospects and one that will fall short of the standard required. We don't have all the answers, but we do bring a systematic approach, a sense of urgency and the willingness to do the hard and detailed

planning work that underpins every successful submission.

Our expertise is in understanding how to meet the call specific criteria, how to conform to all the rules for participation and how to construct a balanced consortium capable of delivering the promised results. We take a strategic approach and we will leave no stone un-turned in finding the winning formula for your proposal. It is often said that success comes from the accumulation of a thousand tiny innovations or advantages that collectively produce a compelling offering, and we wholeheartedly adhere to this belief as we strive to find them in the project, drawing them out and helping to present the best case.

Success in the Framework Programmes can only stem from the presentation of beyond state of the art science and innovation backed by credible means of implementing the project and delivering impact. We can't invent this but we will tell you if your project lacks it, because there is nothing to be gained from fooling ourselves or you into persisting with a research proposal that patently lacks the credentials to succeed. We will strive to fix the deficiencies if it is possible to do so.

For more information, please don't hesitate to contact Cordelia and Eloise

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